

## **NATIONAL CERTIFICATE N4-N6: MARKETING MANAGEMENT**

This course consists of an N4 certificate, N5 certificate and N6 certificate. After completing N6 certificate students need to submit proof of 18 months experience in industry/practical to qualify for the National N-Diploma through the Department of Higher and Education and Training.

### **ADMISSION REQUIREMENTS**

**What do I need to have completed before I can apply to study this course?**

- Certified copy of student ID
- Certified copy of parent's ID
- Certified copy of Matric results/certificate
- 2x ID photos
- Proof of residence
- Semester 1,2&3 results

An average of 45% or higher will be to the candidate's advantage (Business studies and English). The medium of teaching in this course is English and students must be able to speak and write English.

### **COURSE DURATION**

**How long will it take to complete the qualification?**

- 6 months per level full time (3 semesters to complete up to N6 level)
- 18 months practical experience
- Enrolment in January and July

### **PROGRAMME STRUCTURE**

N4 CERTIFICATE	N5 CERTIFICATE	N6 CERTIFICATE
<ul style="list-style-type: none"> <li>• Entrepreneurship and Business Management</li> <li>• Marketing Management</li> <li>• Management Communication</li> <li>• Computer Practice</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Sales management</li> <li>• Computer practice</li> <li>• Labour Relations</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Sales Management</li> <li>• Marketing communication</li> <li>• Marketing research</li> </ul>

### **CAREER OPTIONS & GENERAL FAQ's**

What will I be qualified as after completing the course?

- Public Relations
- Advertising
- Brand Management
- Market Research
- Promotions

#### FEES STRUCTURE FOR THE WHOLE COURSE

Registration fees	R500,00
Admin Fee	R2000,00 for N4-N6
Monthly Instalment	R900,00 x 18 months
<b>SUB TOTAL</b>	<b>R2500,00+R16200</b>
<b>TOTAL</b>	<b>R18700,00(15% VAT included in above costs)</b>

#### FEES STRUCTURE FOR SEMESTER

Registration fee	R500,00
Admin Fee	R700,00
Monthly instalment	R900 x 6months
<b>SUBTOTAL</b>	<b>R1200,00 + R5400</b>
<b>TOTAL FEE</b>	<b>R6600,00 (15% VAT included in above costs)</b>

#### FEES STRUCTURE PER MODULE

Registration fee	R500,00
Admin fee	R700,00
Per module	R225,00
<b>TOTAL FEE</b>	<b>R1425,00 (15% VAT included in above costs)</b>

Exam fee R200 per module  
Books R150 per module (all study materials must be bought at school campus)

#### HOW TO PAY

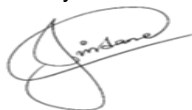
Please make use of the specified banking details below which is applicable to you. Fax /email your proof of payment.

#### NZOTHO SCHOOL OF POLICING

Fax number: 086 609 7045  
Account number: 627 684 453 24  
Account name: NZOTHO INSTITUTION  
Bank: FNB Bank  
Ref: Student ID number

Should you need any more information please do not hesitate to call us on 015 291 3931.

Thank you



STRIKE SINDANE  
DIRECTOR/CEO